

IIMT COLLEGE OF ENGINEERING, GREATER NOIDA					
FACULTY PUBLICATION SESSION 2024-25 DEPARTMENT: MBA					
S.No	NAME OF FACULTY	NAME OF BOOK/CHAPTER, EDITED/PUBLICATION DETAIL	MONTH/YEAR	NAME OF JOURNAL/CONFERENCE/SEMINAR	ISSN/ISBN
1	Dr Rakesh Verma	Harnessing Online Activism and Diversity Tech in Hr Through Cloud Computing	2024	Book chapter	ISBN13: 9798369355 336
2	Dr Rakesh Verma	AI in Commerce and Business Management	2024	Book	ISBN No. 978-93-6674-388-2
3	Dr Rakesh Verma	Fintech Fundamentals for building a smart future in Finance	2024	Book	ISBN No. 978-81-986071-5-7
4	Ms. Anamika Chaturvedi	Future Commerce & Manipulating Commodity With Its Influence	2024	Korea Review of International Studies	ISSN 1226-4741
5	Ms. Anamika Chaturvedi	A Conceptual Study on Voyaging Extensive Need of Digital Wellness in the Era of digitalization empowering sustainability	2024	International Journal of Creative Research Thoughts - IJCRT	ISSN 2320-2882
6	Ms. Priyanka Bhayana	Barriers to Comprehensive Financial Inclusion Across the Globe: From Sociocultural Norms to Systemic Challenges	2024	Springer chapter Scopus indexed	Online ISBN 978-3-031-67523-2

7	Ms. Priyanka Bhayana	Concept of Mutual Funds	2024	Copyright L-157477/2024	
8	Ms. Priyanka Bhayana	A study on Human-Centred Design of AI-Enabled Healthcare Systems	2024	DTC Journal of Computational Intelligence	ISSN: 2583-6749
9	Ms. Priyanka Bhayana	Sustainable Finance in the AI Era: The Role of ESG Analytics and Machine Learning Trend	2024	DTC Journal of Computational Intelligence	ISSN: 2583-6749
10	Ms. Kanu Priya	Artificial Intelligence Based Automatic Sintering Press Machine	2024	Patent 435772-001	
11	Ms. Kanu Priya	Green Process Innovation: An Efficient Manufacturing Strategy For Better Future	2024	Copyright L-156169/2024	

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FACULTY PUBLICATION SESSION 2025-26 DEPARTMENT: MBA					
S.No	NAME OF FACULTY	NAME OF BOOK/CHAPTER, EDITED/PUBLICATION DETAIL	MONTH /YEAR	NAME OF JOURNAL/CONFERENCE/S EMINAR	ISBN/ISSN
1	Prof (Dr.) Surabhi Singh	Student Engagement Practices as a Driver of Skill Enhancement in Community-Centric Higher Education	2025	International Review of Management and Marketing	ISSN 2146-4405

2	Prof (Dr.) Surabhi Singh	Skill Development Through Community Engagement: Linking Student Participation To Employability Outcomes	2025	Journal of Applied Bioanalysis	ISSN 2405-710X
3	Prof (Dr.) Surabhi Singh	Enterprise metaverse: Crafting competitive advantage in virtual realities	2025	Edited Book -Scopus	ISSN 9781877082506
4	Prof (Dr.) Surabhi Singh	Business Intelligence Monitoring Device	2025	Patent-460633-001	
6	Dr. Rakesh Verma	Role of AI in Economic Development and Green Technology	2025	Asian Journal of Economics, Business and Accounting	ISSN 2456-639X
7	Dr. Rakesh Verma	Quantum Machine Learning Techniques in Online Marketing and Transportation System	2025	Book Chapter	ISBN13: 9798369397831
8	Dr.Pragati Saxena	"Applicability of Artificial Intelligence in Different Fields of Life"	2025	Lex localis - Journal of Local Self-Government- Scopus	ISSN: 1581-5374
9	Dr.Pragati Saxena	Artificial Intelligence based Air Purifying Device	2025	Patent-477223-001	
10	Dr. Vinesh	AI-BASED DISPLAY DEVICE FOR DIGITAL MARKETING	2025	Patent-455722-001	
11	Dr. Vinesh	Strategic Human Resource Management: Exploring Emerging Trends through Practice and Case	2025	Book	ISBN 978-93 7143-226- 9

12	Dr. Vinesh	"Applicability of Artificial Intelligence in Different Fields of Life"	2025	Lex localis - Journal of Local Self-Government-Scopus	ISSN: 1581-5374
13	Dr Rupali Johri	"Applicability of Artificial Intelligence in Different Fields of Life"	2025	Lex localis - Journal of Local Self-Government-Scopus	ISSN: 1581-5374
14	Ms. Anamika Chaturvedi	Digital Marketing: Developing Online Brands And Customer Perception	2025	Book	ISBN No: 978-93-5857-344-2
15	Ms. Kanu Priya	Strengthening Democracy Through Local Government Law Reforms: Global Trends and Lessons	2025	Lex localis - Journal of Local Self-Government-Scopus	ISSN: 1581-5374
16	Ms. Kanu Priya	AI Based Hr Management Device	2025	Patent-466808-001	
17	Monica Sharma	AI Enabled Display device for recruitment assistance	2025	Patent-472440001	